

THERE'S ONLY ONE



# THERE'S ONLY ONE PINEHURST.



*The 16th hole on Pinehurst No. 7 offers its own unique challenges.*



Even the roof is polished.

It's one of those little things you notice without really noticing.

As you turn up the drive to the Pinehurst Hotel, the sun will be shining on our copper roof. More than likely, you'll comment on how majestic it all looks, and that'll be that.

But think about it for a moment.

We polish the roof.

That alone should give you a pretty strong indication of the personal pride, the attention to detail, and the levels of quality and service you'll experience throughout your stay. We don't have to polish the roof, but we do.

Always have. Always will.



*Superb cuisine and friendly conversation are enriched by the 19th century elegance of the Carolina Dining Room.*



*The character and charm of a bygone era embraces guests of The Pinehurst Hotel.*



*A horse-drawn carriage will take you back to a simpler time in the New England styled Pinehurst Village.*





*The Pineburst Hotel.*



## ABOVE ALL ELSE, THERE IS GOLF.

When you think of golf, you think of meticulously groomed fairways and greens. The sweet smell of just-mowed grass.

Gentle breezes warmed by the sun.



You think of Pinehurst. The only resort in the world offering seven championship courses.

126 holes of pure golf.

Always inviting. Always challenging.

Always unmistakably Pinehurst.

## GAME, SET AND MATCH.

Tennis plays second string to no activity at Pinehurst. 28 meticulously groomed hard surface and Har-Tru courts stand as testimony to our commitment to tennis excellence.

In fact, were it not for our reputation as a golf mecca, we would undoubtedly be more widely recognized as one of America's truly



outstanding tennis resorts. As it is, Tennis Magazine rates us among their Top 50.

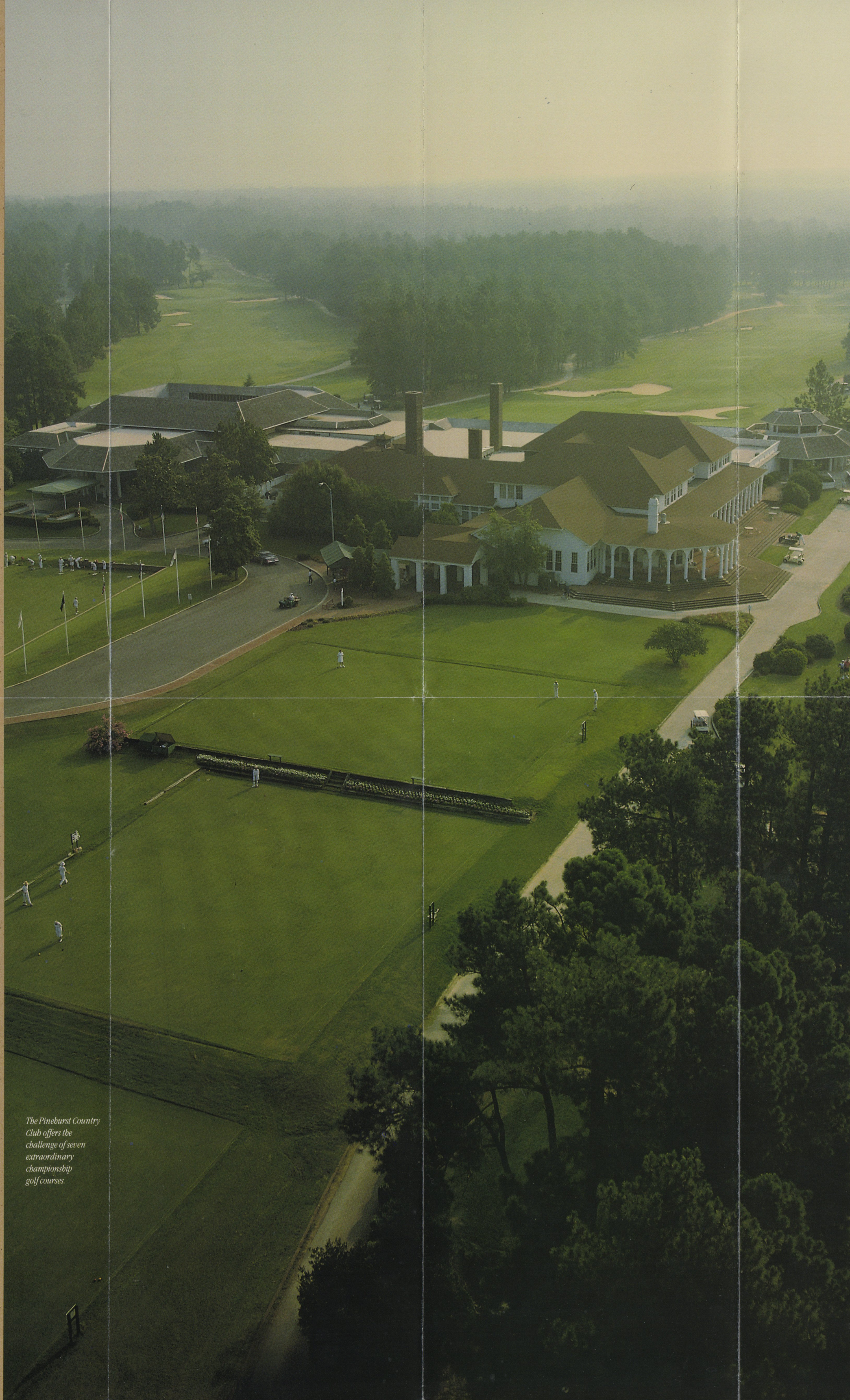
So pack your racquet and your tennis whites.

Your court is ready.

## MALLETS, WICKETS AND WOODEN BALLS.

Since its development in France back in the 17th century, croquet has provided men and women with a delightfully civilized manner of athletic expression.

It's also been a lot of fun.



*The Pinehurst Country Club offers the challenge of seven extraordinary championship golf courses.*

And a recent resurgence in popularity has not passed without notice at Pinehurst.

Our croquet lawns, among the finest anywhere, play host to some of America's most notable tournaments.

## A RANGE OF ACTIVITIES AWAIT YOU.

Whether your visit is strictly for fun, or includes business meetings



in our expansive conference facilities, you'll enjoy an endless array of recreational opportunities.

Try your hand at trap and skeet.

Swim, boat and fish in the clear blue waters of Lake Pinehurst. Stroll the Village, or ride in a horsedrawn carriage, and feel the charm of New England. Or visit the PGA World Golf Hall of Fame. At Pinehurst, you'll find all of your favorite activities.



And discover a few new ones to take home with you.

## YOU'RE AMONG FRIENDS.

It's a feeling you get here.

A relaxed, personable feeling that puts you at ease right from the start.

A sociable, friendly feeling that pulls people together, and turns strangers into old friends.

A feeling that this is the place and time for you to enjoy the fruits of your labor.

A feeling that this is special. Different. Timeless.



When you feel all these things, and you will, you'll understand what we've been saying all along.

There's only one Pinehurst.



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**PINEHURST**  
 RESORT & COUNTRY CLUB  
 P.O. Box 4000/Pinehurst, NC 28374

For information or reservations, call 1-800-334-9560  
 in NC, 1-800-672-4644.



*Pinehurst is conveniently accessed by commercial  
 air service via Raleigh/Durham Intl., Charlotte, Greensboro  
 and Fayetteville, NC.*



**CLUB RESORTS.**  
*Where every guest is a Member*

Barton Creek-Austin, TX • Shangri La Resort-Grove, OK  
 Pinehurst Resort & Country Club-Pinehurst, NC  
 Port de Plaisance-St. Maarten, N.A. • Quail Hollow-Cleveland, OH  
 Shanty Creek/Schuss Mountain-Traverse City, MI

For information and individual reservations,  
 call 1-800-348-4440 or your travel agent.

